

IN THE CLAIMS

1. (currently amended) A receiver ~~for receiving program signals and program guide information including at least start/end time information of programs, the receiver comprising:~~

a receiving unit operable to receive program signals and program guide information that includes~~ing~~ at least a broadcast start/ time and a broadcast end time information for each of a plurality of programs;

means for carrying out display processing based on the received program guide information;

a storage unit operable to store information indicating whether contents displayed immediately before turning off a power source ~~for~~ of the receiver is a program guide or an image of a program; and

a display controller operable, at a time when the power source is subsequently turned on, to display the program guide or an image from a predetermined program image as an initial image ~~corresponding to~~ based on the stored information stored in the storage unit when the power source is turned on.

2. (currently amended) The receiver as claimed in claim 1, wherein ~~the~~ said display controller displays the program guide, a recommended program included in the program guide information, or a program ~~of~~ associated with the same genre as ~~the genre of that associated with~~ the program displayed immediately before the power source is turned off, ~~in accordance with~~ based on the stored information stored in the storage unit.

3. (currently amended) In a receiver having a power source, a method ~~for receiving program signals and program guide information including at least start/end time information of programs, the method comprising:~~

receiving program signals and program guide information that includes~~ing~~ at least a broadcast start/

time and a broadcast end time information for each of a plurality of programs;

carrying out display processing based on the received program guide information;

storing information indicating whether contents displayed immediately before turning off the power source is a program guide or an image of a program; and

displaying, at a time when the power source is subsequently turned on, the program guide or an image from a predetermined program image—as an initial image ~~corresponding to based on the stored information stored in the storage unit when the power source is turned on.~~

4. (currently amended) The ~~receiving~~ method as claimed in claim 3, wherein ~~the~~ said displaying step includes displaying the program guide, a recommended program included in the program guide information, or a program ~~of~~ associated with the same genre as ~~the genre of that associated with~~ the program displayed immediately before the power source is turned off, ~~in accordance with based on the stored information stored in the storage unit.~~

5. (new) The receiver as claimed in claim 1, wherein when the stored information indicates that the program guide was displayed immediately before the power source was turned off, said display controller displays the program guide.

6. (new) The receiver as claimed in claim 1, wherein when the stored information indicates that the image of the program was displayed immediately before the power source was turned off, said display controller displays an image from a recommended program included in the program guide information.

7. (new) The receiver as claimed in claim 6, wherein when no recommended program is being broadcast at the time when the power source is subsequently turned on, said display controller displays an image from a further program associated

with the same genre as that associated with the program displayed immediately before the power source is turned off.

8. (new) The receiver as claimed in claim 7, wherein when no program associated with the same genre as that associated with the program displayed immediately before the power source is turned off is being broadcast at the time when the power source is subsequently turned on, said display controller displays the program guide.

9. (new) The method as claimed in claim 3, wherein when the stored information indicates that the program guide was displayed immediately before the power source was turned off, said displaying step includes displaying the program guide.

10. (new) The method as claimed in claim 3, wherein when the stored information indicates that the image of the program was displayed immediately before the power source was turned off, said displaying step includes displaying an image from a recommended program included in the program guide information.

11. (new) The method as claimed in claim 10, wherein when no recommended program is being broadcast at the time when the power source is subsequently turned on, said displaying step includes displaying an image from a further program associated with the same genre as that associated with the program displayed immediately before the power source is turned off.

12. (new) The method as claimed in claim 11, wherein when no program associated with the same genre as that associated with the program displayed immediately before the power source is turned off is being broadcast at the time when the power source is subsequently turned on, said displaying step includes displaying the program guide.